

New Head of Sales and Marketing for Movianto

One of the UK's leading pharmaceutical logistics and distribution companies, Movianto, has announced the appointment of David Perfrement as its new Head of Sales and Marketing in the UK. His primary role at Movianto will be to expand its current client portfolio by providing focus and strategic direction to the sales and marketing team.

Commenting on his appointment, David said: "I am delighted to have joined Movianto. There is no stronger brand in the healthcare logistics marketplace and the excellent team I have here to support me will allow us to develop our client portfolio yet further. One of the key criteria for success in today's world of logistics is the integration of new technologies into everyday business practices and Movianto are right at the forefront of this evolution".

In his career to date, David has accrued a wealth of experience in the business development arena. His extensive experience encompasses packaging, logistics, distribution, warehousing SME's, merchant banking, accounting, retail and technology for companies as diverse as Samuel Montagu, Kleinwort Benson, Daks Simpson, Storehouse, Touche Ross and TDG Logistics Ltd.

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About Movianto UK

Movianto UK (formerly Healthcare Logistics) is a subsidiary of the Movianto Group, the logistics and distribution business unit of Celesio AG, Europe's largest pharmaceuticals trading company. With its more than 800 strong team throughout the UK, Movianto UK can deliver to every UK hospital and pharmaceutical wholesaler every day via its network of 8 strategically located depots. The company also delivers chilled and ambient medicines and healthcare products to supermarkets, pharmacists, GPs, nursing homes and direct to patients' homes on a next day basis.

About Movianto Group

Movianto provides the pharmaceutical, biotechnology and healthcare industry with innovative logistics and distribution solutions across a network of nine European countries. Movianto's 400 international clients, including the world's ten largest pharmaceutical manufacturers, benefit from a broad range of pharmaceutical logistics services and the variety of distribution models at national, regional and European level. Providing consistently high levels of quality and securing transparency of the supply chain are at Movianto's highest priority. Clients are able to profit from the specialist knowledge offered by Movianto's more than 1,500 employees. For further information, please visit www.movianto.com

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