

New distribution models for international pharmaceutical companies

Movianto Strengthens Pharmaceutical Logistics Network in Europe

Stuttgart/Germany, 27 September 2007 – The Movianto Group provides pharmaceutical manufacturers with extensive logistics services throughout Europe. Movianto, one of the leading European providers of distribution and logistics services for the pharmaceutical, biotechnology and healthcare industry, completed the renaming of its nine subsidiaries in September. The group will now continue to build its European logistics network exclusively under the Movianto brand.

Pharmaceutical companies are faced with growing logistical challenges, and Movianto is expanding its European network to meet them: from warehousing to deliveries to wholesalers, pharmacies and patients the company provides individual solutions for each product. “New products call for innovative distribution options,” explained Conor Roche, Managing Director, Movianto Group. “Our European infrastructure is designed to let us tailor solutions for our clients.” New and alternative distribution models such as direct deliveries to pharmacies and hospitals are in great demand, especially for niche pharmaceuticals or biotechnological products. “In such cases, the supply chain must ensure in-time international delivery,” Conor Roche pointed out. “In all our wholly owned subsidiaries, we can guarantee the highest quality standards – throughout Europe.”

Specialist Services like postponement are in great demand: Movianto manages country- and market-specific product adaptation to help pharmaceutical companies respond flexibly to the market demand. Movianto stores basic products without country-specific labelling and customises deliveries according to the demand and local specifications once incoming orders have been received.

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Movianto applies uniform quality standards in all countries to ensure prompt deliveries to wholesalers, pharmacies, physicians, hospitals, dentists and nursing homes as well as to other parties in the health care market. All its warehouses are ISO 9001:2000-certified, and Movianto Prince, a central IT platform, provides complete process transparency. The company maintains warehouse space totalling around 160,000 pallet locations throughout Europe.

Movianto's European network has grown steadily in recent years, adding logistics specialists in Austria, the Czech Republic, Denmark, France, Germany, Ireland, Norway, Spain and United Kingdom to the group. Throughout Europe, customers can rely on Movianto as a reliable partner for their entire supply chain, from warehousing, transport and cool chain logistics to administrative services, as well as customer-specific requirements such as individual packaging and labelling.

About Movianto

Movianto provides the pharmaceutical, biotechnology and healthcare industry with innovative logistics and distribution solutions across a network of nine European countries. Movianto's 400 international clients, including the world's ten largest pharmaceutical manufacturers, benefit from a broad range of pharmaceutical logistics services and the variety of distribution models at national, regional and European level. Providing consistently high levels of quality and securing transparency of the supply chain are at Movianto's highest priority. Clients are able to profit from the specialist knowledge offered by Movianto's more than 1,500 employees. Movianto is a business unit of Celesio AG.

For further information, please visit www.movianto.com

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